



**APRIL 17 – 21 / 2018**

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## **VIDEO APPLICATION INFO & GUIDELINES**

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**APPLICATION DEADLINE: DECEMBER 22 (early deadline)**

**FINAL DEADLINE: JANUARY 22 (late entry)**

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## **SUBMIT APPLICATIONS ONLINE**

<http://fashionarttoronto.ca/apply/submit-work/>

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## **FOR MORE INFO:**

[www.fashionarttoronto.ca](http://www.fashionarttoronto.ca)

[vanja@fashionarttoronto.ca](mailto:vanja@fashionarttoronto.ca)

647-834-0061

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## **ABOUT FASHION ART TORONTO**

Fashion Art Toronto celebrates inventive and contemporary expression through 50+ runway shows, performances, fashion films, photography exhibits and art installations. This annual multi-arts fashion event, held every April, features 100 Canadian and International fashion designers and artists each year and welcomes over 5,000 guests; including buyers, curators, the media, and fashion and art lovers in general.

## **VENUE**

The 13<sup>th</sup> edition of Fashion Art Toronto will be held at Daniels Spectrum – a newly developed cultural hub in Toronto's downtown east neighborhood. 15,000 square feet will host runway shows, exhibitions, installations, social spaces and backstage areas. The stunning space features 50-foot high ceilings and an 80-foot long runway as well as multiple project spaces featuring artist interventions, photography exhibitions and fashion installations.

## **EVENT OBJECTIVES**

- Present inventive, creative and contemporary fashion design and art
  - Have an intelligent, conceptual and emotional point of view
  - Encourage experimentation and play
  - Introduce new ways of looking at fashion
  - Emphasize the relationship between fashion, art and performance
  - Gain public and media awareness of progressive and promising creators
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**2018 THEME: *CONNECT***

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**13TH EDITION: April 17-21, 2018**

The April 2018 edition of **Fashion Art Toronto** titled ***CONNECT***, looks at the modern social environment and explores communication, connecting and relationships in the face of technology and global exchange. Throughout 5 nights of programming, the festival will explore how we create links, webs and bonds through fashion and with one another.

Some of the following concepts will be explored:

- Global networks, webs and cultural bonds
- Social anxiety and alienation
- Creating desire and longing through imagery and fashion
- Lust, love, relationships and romance
- The collective conscious and trends
- Technological advances, connections and the impact/influence on fashion
- Community and exchange of ideas and information
- Creating tactile webs, through textures, links and fabrics and physical materials

Specific sub themes will be formed based on submitted materials and will be announced following the submission deadlines.

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## **DESCRIPTION**

**Video works must relate to the themes of fashion/ clothing/ the body. Video works will either be presented on 50" flat screen monitors or large projection screens, screened according to the schedule. The organizer will provide materials for display/presentation unless the artist has unique requirements, at which point the artist must provide those materials for presentation/display.**

## ***RULES & REGULATIONS***

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1. All entrants must submit a fully completed application form, a \$25 entry fee (\$35 for late submissions)
  2. Applicants may submit work for more than one category, as separate entries.
  3. The organizer reserves the right to cancel any of the categories at any time.
  4. The organizer shall have the absolute discretion to refuse any applicant, decline any participation or withdraw any entries from the event at any time.
  5. The entrants shall be solely responsible for the costs of production, maintenance, safety and good condition of his/her work at the event, and Fashion Art Toronto shall not be held liable for any loss or damages of the work submitted for the event.
  6. Design, art and music ownership shall be vested with the designer/artist/musician.
  7. The organizer reserves the right to use any entries including support material and images for promotional or publicity purposes before or after the event.
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