



## **INSTALLATION APPLICATION INFO & GUIDELINE**

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***APPLICATION DEADLINE: JANUARY 22<sup>nd</sup> 2020***

**SUBMIT APPLICATIONS ONLINE**

<http://fashionarttoronto.ca/apply/submit-work/>

**FOR MORE INFO:**

[www.fashionarttoonto.ca](http://www.fashionarttoonto.ca) / [vanja@fashionarttoronto.ca](mailto:vanja@fashionarttoronto.ca) / 647-834-0061

### **ABOUT FASHION ART TORONTO**

Fashion Art Toronto celebrates inventive and contemporary expression through 50+ runway shows, performances, fashion films, photography exhibits and art installations. This annual multi-arts fashion event, held every April, features 100 Canadian and International fashion designers and artists each year and welcomes over 5,000 guests; including buyers, curators, the media, and fashion and art lovers in general.

### **VENUE**

Fashion Art Toronto will be held at Daniels Spectrum – a cultural hub in Toronto’s downtown east neighborhood. 15,000 square feet will host runway shows, exhibitions, installations, social spaces and backstage areas. The space features 50-foot high ceilings and an 80-foot long runway as well as multiple project spaces featuring artist interventions, photography exhibitions and fashion installations.

### **EVENT OBJECTIVES**

- Present inventive, creative and contemporary fashion design and art
- Have an intelligent, conceptual and emotional point of view
- Encourage experimentation and play
- Introduce new ways of looking at design
- Emphasize the relationship between fashion, art and performance
- Gain public and media awareness of progressive and promising creators

## **DETAILS OF APPLICATION:**

### **ART VILLAGE - MULTI MEDIA INSTALLATIONS AND INTERVENTIONS**

The Installation exhibition is a multi-media art exhibition, taking place during the next edition of Fashion Art Toronto. In celebration of our 15-year anniversary we will create an Art Village, an immersive environment constructed from a combination of traditional and repurposed building materials. The space will occupy the Daniels Spectrum 3,000 square foot courtyard area and will be build to mimic a temporary village settlement, allowing the public to enter and experience each space individually, and to engage with the temporary settlement as a whole. Each space will house site-specific interventions, sculptural installations, murals, craft works and interactive projects.

Artists are invited to propose work reflecting on the following topics; design, architecture, fashion, clothing, the body or vanity. Sculptures, installations, performances and multi-media art works will be exhibited for all 5 days of the festival.

### **ARTIST FEE**

A fee of \$300 will be paid to artists per project

### **TYPE OF WORK ACCEPTED FOR THE PROJECT**

Multi-media Installations  
Immersive Environments  
Sculpture / Installation Art  
Conceptual Jewellery  
Textile / Fibre Art  
Video Installations  
Performative Installations  
Interactive Spaces  
Drawings/ Murals / Painting

### **PROJECT DETAILS**

- 7 to 12 projects will be selected for the exhibition at DANIELS SPECTRUM, the home of the next edition of Fashion Art Toronto.
- Artists may use any materials, mediums and messages (video, sculpture, textiles, drawing, performance, installation, multi-media work etc.)
- All materials /equipment / tech requirements for the installation to be provided by the artist

### **RULES & REGULATIONS**

- All entrants must submit a fully completed application form, a \$35 entry fee.
- Applicants may submit work for more than one category, as separate entries.
- The organizer reserves the right to cancel any of the categories at any time.
- The organizer shall have the absolute discretion to refuse any applicant, decline any participation or withdraw any entries from the event at any time.
- The entrants shall be solely responsible for the costs of production, maintenance, safety and good condition of his/her work at the event, and Fashion Art Toronto shall not be held liable for any loss or damages of the work submitted for the event.
- Design, art and music ownership shall be vested with the designer/artist/musician.
- The organizer reserves the right to use any entries including support material and images for promotional or publicity purposes before or after the event.

**QUESTIONS:** E. vanja@fashionarttoronto.ca T. 647.834.0061