



PERFORMANCE APPLICATION INFO & GUIDELINE

APPLICATION DEADLINE: JANUARY 22nd 2020

SUBMIT APPLICATIONS ONLINE

<http://fashionarttoronto.ca/apply/submit-work/>

FOR MORE INFO:

www.fashionarttoonto.ca / vanja@fashionarttoronto.ca / 647-834-0061

ABOUT FASHION ART TORONTO

Fashion Art Toronto celebrates inventive and contemporary expression through 50+ runway shows, performances, fashion films, photography exhibits and art installations. This annual multi-arts fashion event, held every April, features 100 Canadian and International fashion designers and artists each year and welcomes over 5,000 guests; including buyers, curators, the media, and fashion and art lovers in general.

VENUE

Fashion Art Toronto will be held at Daniels Spectrum – a cultural hub in Toronto’s downtown east neighborhood. 15,000 square feet will host runway shows, exhibitions, installations, social spaces and backstage areas. The space features 50-foot high ceilings and an 80-foot long runway as well as multiple project spaces featuring artist interventions, photography exhibitions and fashion installations.

EVENT OBJECTIVES

- Present inventive, creative and contemporary fashion design and art
- Have an intelligent, conceptual and emotional point of view
- Encourage experimentation and play
- Introduce new ways of looking at design
- Emphasize the relationship between fashion, art and performance
- Gain public and media awareness of progressive and promising creators

DETAILS OF APPLICATION: PERFORMANCE

DESCRIPTION:

- Fashion Art Toronto accepts performance art presentations, live music presentations and or dance performances.
- Performance works must relate to the themes of fashion/ clothing/ the body, or use clothing/costume in some way and relate to the current thematic focus.
- Performances may be up to 7 minutes max in length.
- Performances will take place on an 16'x70' linear runway stage at the festival.
- Performances will be scheduled according to the thematic vision set out for each day of the event.
- Applicants will be notified by end of January / beginning of February by email in regards to their acceptance.

RULES & REGULATIONS

- All entrants must submit a fully completed application form, a \$35 entry fee.
- Applicants may submit work for more than one category, as separate entries.
- The organizer reserves the right to cancel any of the categories at any time.
- The organizer shall have the absolute discretion to refuse any applicant, decline any participation or withdraw any entries from the event at any time.
- The entrants shall be solely responsible for the costs of production, maintenance, safety and good condition of his/her work at the event, and Fashion Art Toronto shall not be held liable for any loss or damages of the work submitted for the event.
- Design, art and music ownership shall be vested with the designer/artist/musician.
- The organizer reserves the right to use any entries including support material and images for promotional or publicity purposes before or after the event.

ARTIST FEE

A fee of \$300 will be paid to artists per project

QUESTIONS: E. vanja@fashionarttoronto.ca T. 647.834.0061